



Advancing Evidence.  
Improving Lives.

## Apprenticeships for Tech

### Source & Grow Talent With Us

Businesses can source apprenticeship talent in key markets across the U.S. through AIR's Apprenticeships for Tech network of qualified partners. Our partners serve as apprenticeship intermediary organizations that effectively bridge the gap between the hiring employer and the apprentice by providing expertise, capacity, and relationships that support formalizing tech job training. Businesses can benefit in numerous ways from working with apprenticeship intermediaries:

- Accelerated access to a new pipeline of candidates.
- Time saved by not having to design a program from scratch.
- Apprentice recruitment support, often focused on underrepresented populations.
- Information or direct access to funding to help offset the start-up or other costs of the apprenticeship.
- Simplified processes for setting up internal systems to manage and train apprentices.
- Mentor preparation and training.
- Access to established relationships with educational providers.
- Access to organizations that can provide supportive services to apprentices.
- Apprentice tracking and reporting support.
- Enrollment in a program that is officially registered with the U. S. Department of Labor or a State Apprenticeship Agency.

### The Power of This Network

Each intermediary serves multiple employers and typically multiple job roles within a defined regional labor market. The intermediary will help a business set up and hire apprentices for these critical job roles and more as needed:

Tech Support /  
Help Desk

Cybersecurity  
Support

Project  
Coordinator

Network  
Support

Data  
Analyst

And more...

Businesses hire apprentices and pay wages. Businesses also select individuals to serve as mentors to apprentices and provide on-the-job training and work supervision. [Learn more](#) about apprenticeship intermediaries.



## How Do I Get Started?

- 1. Share your needs** | Contact us at [ApprenticeshipforTech@air.org](mailto:ApprenticeshipforTech@air.org) to schedule a time to discuss your needs so that we can match you with the right partner. We'll explore the job roles and location(s) you are seeking to fill.
- 2. Meet intermediary** | We'll then work to match you with one or more intermediaries in our network. We'll set up a call to have them share a bit more about the specifics of their program including these important aspects:
  - **Onboarding** | How the intermediary will help the business set up the apprenticeship internally, including preparing staff and mentors and setting up needed processes to ensure a smooth launch.
  - **Training Plan** | Details about the apprentice training plan and schedule for coordinating coursework and on-the-job training.
  - **Recruiting** | How the intermediary will lead and support the recruiting process when the business is ready to hire its first apprentice, including methods for attracting a diverse candidate pool.
  - **Apprentice Support** | Details about the support the intermediary will provide to the business and apprentice throughout the training process as the apprentice acquires the skills necessary to progress in the job role.
- 3. Get prepared** | While we work to connect you with an intermediary, there are preparations you can begin to bring apprenticeship to your workplace by hiring through an intermediary. We will send you a checklist to get you started with tips to help you:
  - Gain internal buy-in.
  - Choose an apprenticeship intermediary.
  - Get ready to hire.

Once matched, you'll largely be working directly with a chosen intermediary, but rest assured that we're here if you need further assistance at any time.

**We look forward to helping you source talent through apprenticeship!**

**About AIR** | The American Institutes for Research (AIR) is a nonpartisan, not-for-profit organization that conducts behavioral and social science research and delivers technical assistance to solve some of the most urgent challenges in the U.S. and around the world. For 15 years, AIR has partnered with organizations at the national, state, and regional levels to advance Registered Apprenticeship as a talent development strategy in the U.S. We work with businesses and industry associations to design, register, and operate apprenticeship programs. We coach and support states and territories on how to grow Registered Apprenticeship and better align the apprenticeship, workforce development, and education systems. We also focus on conducting research and identifying promising practices to increase the knowledge base about the apprenticeship model and expansion strategies; working with federal and state agencies to train stakeholders, develop policy, and design technical assistance initiatives; and advancing diversity, equity, and inclusion to ensure that women, people of color, individuals with disabilities, and other groups are accessing and succeeding in apprenticeship programs. AIR conducts this work through the organization's Workforce Program Area within the Human Services Division.

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