



American Institutes for Research® | [AIR.ORG](https://www.air.org)



**Building Bridges to a  
Brighter Tomorrow**



For more than 75 years, the American Institutes for Research (AIR) has been building bridges between knowledge and action—providing research, evaluation, and technical assistance where it is needed most. We look at the present with an eye towards the future and seek opportunities to close gaps rooted in inequality.

AIR brings together deep expertise across a wide array of topics, including education, health, workforce, justice, community well-being, climate change, and international development. Whether we're working with governments to evaluate public health programs, helping organizations to invest in employment for people of all abilities, or using our own resources to help improve education in the U.S. and the developing world, we collaborate with and elevate community voices to shape research design and implementation.



Globally, AIR's work informs the policies, programs, and systems to ensure that:

- All **children and youth** have access to a high-quality education and opportunities to thrive in their communities, regardless of geography, race, ethnicity, and socioeconomic status;
- All people benefit from a strong **public health** system and the most effective and affordable **health care**;
- Communities have the knowledge and resources to mitigate the social, economic, and health effects of **climate change**;
- Training and **postsecondary education** create solid pathways to stable jobs; and
- Today's **workforce** is prepared to address the most pressing challenges of the 21st century.

# Capabilities

## Research & Evaluation

- Rigorous research design, analysis, and reporting
- Small- and large-scale studies and surveys
- Systematic reviews and meta-analyses
- Measurement and psychometrics
- Advanced data analytics, artificial intelligence, and machine learning

## Technical Assistance

- Systemic change using evidence-based approaches
- Coaching, training, online learning, network development, and other targeted support
- Needs assessment, monitoring, evaluation, and other continuous improvement services
- Knowledge translation and evidence dissemination
- Communications initiatives and campaigns

## MISSION FIRST

Our mission is to generate and use rigorous evidence that contributes to a better, more equitable world.

**AIR IN 2024**

Staff in **48** states and  
**5** countries

**1,800** employees

**450** clients served

**90** countries reached

**165** publications (in 2023)





## Message from AIR President & CEO Jessica Heppen

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“I believe in the power of behavioral and social science to reveal root causes of disparities and injustice and to search for and identify solutions that foster greater equity in systems and society. I also believe in the power of data and evidence for driving sound decisions that affect communities and individuals, particularly the most vulnerable.”

### Working with AIR

AIR offers a wide array of contract vehicles for clients and a supplier diversity program for potential partners. Learn more at <https://www.air.org/working-air>.

### Careers at AIR

Find current employment opportunities at <https://www.air.org/build-career-air>.

### Diversity, Equity, & Inclusion (DEI)

AIR's drive to contribute to a more equitable world is rooted in a framework that centers on DEI values. Learn more at <https://www.air.org/DEI>.

### AIR Equity Initiative

Launched in 2021, the [AIR Equity Initiative](#) is a five-year, \$100M+ investment in behavioral and social science research and technical assistance to address the underlying causes of systemic inequities and to increase opportunities for people and communities.



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